



## National Association of Senior Move Managers **CODE OF ETHICS**

### Category 1 ~ The Client Relationship

#### **Standard 1 – Advocacy and Loyalty**

The client is the person in transition. I will provide services and recommendations based on the needs and concerns of the person in transition.

#### **Standard 2 – Promoting Self-Determination**

I will respect and encourage the client's right to be in control and to make decisions.

#### **Standard 3 – Right to Privacy**

I will not disclose personal information about clients and will reveal such information only with the client's permission.

#### **Standard 4 – Conflict of Interest**

I will seek to avoid conflicts of interest, and will use best practices for reducing conflicts of interest when dual relationships are present.

### Category 2 ~ Business Practices

#### **Standard 5 – Integrity**

I will be honest in all business relationships, including those with clients, employers, colleagues, and staff.

#### **Standard 6 – Accountability**

I am accountable to clients, employees and the general public.

### Category 3 ~ The Senior Move Management Industry

#### **Standard 7 – Continuing Education**

I will promote the competency and professionalism of myself and my staff through continuing education.

Susan Devaney  
NASMM Board President 2015-2017

NASMM Member Signature

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